



## HAWAII COMMUNITY REINVESTMENT CORPORATION

P R E S E N T S

# Innovative Resources & Strategies for Businesses, Non-Profits, Developers and Community Builders



### WHO SHOULD ATTEND:

- Business Owners & CFOs
- Non-Profit Executive Directors & CFOs
- Affordable Housing Developers
- Resident Managers/Property Managers
- AOA Boards
- Government Leaders
- Community Organizers
- Financial Institutions

### FEATURED SPEAKERS



Donna J Gambrell  
Director  
CDFI Fund



Robin Hyerstay  
Director  
Capital Markets  
Enterprise  
Community



Michelle Mortan  
Director  
National  
Development  
Council



Roque Barros  
Director of  
Community  
Building  
Jacob Center

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**Date:** January 26, 2011  
**Time:** 8:00 a.m. to 4:00 p.m.  
**Place:** Ala Moana Hotel  
 410 Atkinson Drive, Honolulu

### At this Symposium:

- Learn the secrets of New Markets Tax Credits and how to obtain private investor equity for your business, non-profit or mixed used project;
- Hear about innovative programs to finance your renewable & energy efficiency systems to save on utility costs. Find out how nonprofits are lowering their energy costs without expending capital;
- Learn how to build strong relationships with your tenants to create a sense of community within your project ;
- Find out how to finance the purchase of your office/warehouse facility with just 10% down;
- Learn how to lock-in a long-term fixed interest rate TODAY for a project slated for completion in 18 to 24 months;
- Learn how to create sustainable housing and communities;
- Network with other industry leaders and experts
- Hear how a myriad of funding sources blend to successfully finance projects

### Registration Fee:

**General: \$100 per person**

**Non-Profit/Government: \$75 per person**

**Deadline: Friday, January 14, 2011**

**(Includes continental breakfast and lunch)**

For more information on the Symposium, visit our website at [www.hcrc-hawaii.org](http://www.hcrc-hawaii.org) or contact Ron Samiano at (808) 532-3110 / [ron@hcrc-hawaii.org](mailto:ron@hcrc-hawaii.org)

# Innovative Resources & Strategies for Businesses, Non-Profits, Developers & Community Builders

- 8:00 a.m. Registration, Networking, Continental Breakfast
- 8:30 a.m. Welcome  
Morning Keynote: Donna J. Gambrell, Director, CDFI Fund
- 9:00 – 11:00 a.m. Concurrent Breakout Session I
1. **Hedge Your Interest Rate Risk – Lock Your Permanent Rate During Construction** (Matthew Bayles, Bank of Hawaii)
  2. **Build a Sense of Community Within Your Project or AOA** (Roque Barros, Jacobs Family Foundation)
  3. **New Markets Tax Credits: Get Equity Investments Without Losing Control of Your Business or Non-Profit** (Michelle Morlan, National Development Council)
  4. **Building Sustainable Housing & Communities** (David Bylund, Architects Hawaii; Gordon Furutani, HUD; Robin Hyerstay, Enterprise)
- 11:15 – 1:00 p.m. Lunch & Luncheon Keynote  
Robin Hyerstay, Director, Capital Markets, Enterprise Community Investment, Inc.
- 1:00 – 2:30 p.m. Concurrent Breakout Session II
5. **Innovative Financing Programs for Your Renewable & Energy Efficiency Systems** (Alex Tiller, Sunetric; Mark Glick, DBEDT)
  6. **Community Organizing/Community Engagement: Successful Tactics and Best Practices** (Roque Barros, Jacobs Family Foundation)
  7. **Leveraging New Markets Tax Credits for Your Affordable Housing Project** (Michelle Morlan, National Development Council)
  8. **Finance Your Office/Warehouse with Just 10% Down** (Jody Mukaigawa, FHB; Jerry Hirata, SBA)
- 2:45 – 3:30 p.m. Plenary Session
- 3:30 p.m. Closing Remarks & Wrap Up

## Registration Form (Deadline to Register January 14, 2011)

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email (required) \_\_\_\_\_  
(Confirmations will be emailed)

### SELECT THE BREAKOUT SESSIONS YOU PLAN TO ATTEND:

Session I: \_\_\_\_\_

Session II: \_\_\_\_\_

### Payment Options: Mail (see address below), Fax to 524-1069 or Email to [ron@hcr-hawaii.org](mailto:ron@hcr-hawaii.org)

1. Credit card:  VISA  MASTERCARD  American Express  
Name on card \_\_\_\_\_  
Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Security Code \_\_\_\_\_ Amount to be charged \$ \_\_\_\_\_  
Signature \_\_\_\_\_

2. Check: Make check payable to **Hawaii Community Reinvestment Corporation**

**Send all payments along with completed registration form to:**

**Ron Samiano**  
**Hawaii Community Reinvestment Corporation**  
**3465 Waiālae Ave., Ste 393; Honolulu, HI 96816**

Special room rate at the Ala Moana Hotel for HCRC Symposium attendees is available for \$109. Room reservations and payment are to be made directly through Ala Moana Hotel (955-4811 from Oahu, 800-446-8990 from the neighbor islands). Please mention code "DHCRC" to receive the special room rate at the time of your booking. Reservations must be made no later than Sunday, December 26, 2010. Space is limited.